



CUSTOM DESIGN IDEALS

*Ornament is the outgrowth of no practical necessity,
but of a striving toward beauty.*

	<i>"Your Dream"</i>	<i>"The Possibilities"</i>	<i>"The Ideas"</i>	<i>"Artistic Genius"</i>	<i>"Old World Craftsmanship"</i>	<i>"A Beautiful Reality"</i>
Design Phase	CONCEPTION	DEVELOPMENT	SPECIFICATION	DESIGN	PRODUCTION	REALIZATION
Display Graphics	Historical Examples Examples of Beautiful Works (Drawings, Pictures)	Category, Applications (Category Displays match this color) Object Types (Charts, Pictures)	Physical Examples (Samples, Charts)	Conceptualization (Renderings, Drawings)	Techniques (Pictures, Exhibits)	Finished Work (Pictures)
Features	<i>Intention</i> What do I want to accomplish?	<i>Inquire</i> What are the possibilities? What are the limitations?	<i>Choices</i> <i>Elements of Design</i> The Practical Solutions	<i>Inspiration</i>	<i>Creation</i> Shaping Techniques Finishing Processes Imaging Methods Foundry Processes Modeling Pattern Making Casting Techniques	<i>Consummation</i> Delivery Pickup
Factors to Consider	<i>Purpose</i> Why do I want to do this? <i>Motivation</i> What drives me to do this? <i>Content</i> What is the theme of my work?	<i>Investigation</i> What are my options? <i>Analysis</i> How do the factors compare and relate?	<div style="border: 1px solid black; padding: 5px; margin: 5px;"> Art Style Element Details Quantity Material Size Form </div> <i>Preferences</i> What do I like? <i>Decisions</i> What do I want? These are my choices	<i>Graphic Representation</i> Design Process	<i>Fabrication</i>	<i>Installation</i>
SALES PROCESS-NO COSTS INVOLVED				PRODUCTION PROCESS-COSTS INVOLVED		
	WORKUP SHEETS SKETCHES	ESTIMATES QUOTES	PROPOSALS	PROOFS PRINTS	WORK ORDERS SHOP TICKETS	DELIVERY TICKETS PACKING SLIPS